



Dear Current and Prospective Friends of IREM®,

The Hawaii Chapter Friends of IREM® program enables participating service providers to expand their business opportunities by providing access to real estate professionals in a variety of programs, publications, and social events throughout the year. It provides networking opportunities that helps companies establish and build working relationships with our membership of more than 250 seasoned professional asset and property managers in Hawaii.

Unlike other industry programs, participating in our Friends® program is limited and exclusive. Only five companies per business category are permitted within the program. Also, all sponsorship opportunities and vendor participation for events throughout the year is offered exclusively to our Friends of IREM® (with the exception of our Golf Tournament and Vendor Blender Night Market).

We've added new calendar events and included new features to our program this year to give you, our Friends®, the most value out of your membership. In addition to adding more events to our Annual Calendar, we are now allowing vendors to host "Open House" nights, and do announcements through the use of our social media feeds.

Current Friends of IREM® we thank you for your support in 2017 and look forward to your continued participation.

Sincerely,

Lois Ekimoto, CPM®
2018 Chapter President

Lauren Kagimoto
Executive Director



About the Institute of Real Estate Management

The Institute of Real Estate Management (IREM®) is an international community of real estate managers across all property types dedicated to ethical business practices and maximizing the value of investment real estate. An affiliate of the National Association of Realtors®, IREM® has been a trusted source for knowledge, advocacy and networking for the real estate management community for more than 78 years.

IREM® is the only professional real estate management association serving both the multi-family and commercial real estate sectors and has 80 U.S. chapters, 13 international chapters, and several other partnerships around the globe. Worldwide membership includes nearly 18,000 individual members and over 535 corporate members.

IREM® promotes ethical real estate management practices through its credentialed membership programs, including the Certified Property Manager (CPM®) designation, and the Accredited Residential Manager (ARM®) certification, and the Accredited Management Organization (AMO®). These esteemed credentials certify competence and professionalism for those engaged in real estate management. All members are bound by the strictly enforced IREM® Code of Professional Ethics.

About the IREM® Hawaii Chapter

The IREM® Hawaii Chapter has been promoting professional real estate management in Hawaii for 60+ years. The Hawaii Chapter was established in 1956 by Aaron M. Chaney, Y.T. Lum, and Ed Hustace. The current membership exceeds 250 professionals in real estate management. The managers of the Hawaii Chapter manage all types of income producing properties in the multi-family and commercial sectors.

Benefits of Being a Friend®

As a Hawaii Chapter Friend of IREM®, your company or organization will receive unique benefits and the special recognition of being an active participant in the development and future of Hawaii's property management field. Special benefits include:

- Opportunities to network with Hawaii's top professional property managers
- Invitations to Hawaii Chapter luncheons, socials, events, & Vendor Blender Night Market
- Tee sponsorship at our Annual Aaron Chaney Scholarship Golf Tournament
- Exclusive sponsorship opportunities for your company
- Member pricing at all Hawaii Chapter luncheon meetings & functions
- Company logo and listing in the Hawaii Chapter's online web directory



What's New!

- **Host an Open House event!**

Friends of IREM® now have the opportunity to host an open house event for our IREM® membership. This event can be anything from an exclusive tour/event, or even an invitation/email blast to our members for an existing event that your company puts on or sponsors. Spaces and time slots available on a first-come-first-served basis to our Platinum and Gold level Friends, and priority is given by membership levels. Please contact us for scheduling.

- **Bring a prize, get mic time!**

30 - 45 second microphone time available at designated events for any company announcements in exchange for a door prize. Reserve your time slot in advance, and bring a gift card or prize (min \$20) to give away at that event.

- **Social Media Postings**

We decided to open up our social media (Facebook and Instagram) to our Friends of IREM®! All levels will have the opportunity to post self-written articles, promotions, events, to our social media pages! Posts will go through the Executive Director, and all content will be based upon approval. Frequency depends on membership level.

- **IREM® Committee participation**

We've formed a special committee dedicated solely to the improvement of this program. Have a hand in creating membership benefits and programs, while networking other vendors and our Board members. If you'd like to volunteer on this or any of our other committees, please let us know! It is a great way to get to know us, and we'd love your help!

Discount Offer to the IREM® Membership?

Have a company discount that you wish to extend to our IREM® membership? Let us know! It will be posted and shared on our website under the 'Friends of IREM®' section.

Exclusive Discount Offer _____

Promo Code (if applicable) _____



2018 Friends of IREM® Program Levels



Platinum - \$2200

Value: \$3,165 (savings of \$965)

- One RSVP to luncheons & social events - \$665
- Golf Tournament - *One team of 3 players* - \$675
- Golf Tournament - *Par 4/5 tee sponsorship w/ 2 banquet dinners* - \$425
- Vendor Night market booth - \$350
- Hosted Open House Opportunity - 1st Priority
- Social Media Posts - *Promotions or Self-Written Articles 3x a year on FB & Instagram* - \$600
- Chapter website (logo and link on website) - \$250
- Logo on screen at all Luncheon Seminars- \$200
- Member price at all functions for all company representatives



Gold - \$1400

Value: \$2,130 (savings of \$730)

- One RSVP to luncheons & social events - \$665
- Golf Tournament - *Par 4/5 tee sponsorship w/ 2 banquet dinners* - \$425
- Vendor Night Market- *40% off booth price - discount of \$140 off of \$350 booth price*
- Hosted Open House Opportunity - 2nd Priority
- Social Media Posts - *Promotions or Self-Written Articles 2x a year on FB & Instagram* - \$450
- Chapter website (logo and link on website) - \$250
- Logo on screen at all Luncheon Seminars - \$200
- Member price at all functions for all company representatives



Silver - \$700

Value: \$1,152.50 (savings of \$452.50)

- Golf Tournament - *Par 4/5 tee sponsorship w/ 2 banquet dinners* - \$425
- Vendor Night Market- *15% off booth price - discount of \$52.50 off of \$350 booth price*
- Social Media Posts - *Promotions or Self-Written Articles 1x a year on FB & Instagram* - \$225
- Chapter website (logo and link on website) - \$250
- Logo on screen at all Luncheon Seminars - \$200
- Member price at all functions for all company representatives

PLATINUM & GOLD LEVEL INCLUDED EVENTS

- Jan 18 - Networking Pau Hana
- Feb 15 - Property Tour : Anaha
- Mar 7 - Luncheon Seminar
- Mar 8 - Expo After-Party
- Apr 18 - Luncheon Seminar
- Jun 20 - Luncheon Seminar
- Jul 18 - Property Tour : Park Lane
- Aug 16 - Annual Meeting
- Sept 19 - Luncheon Seminar
- Nov 15 - Awards & Installations
- Dec 13 - Holiday Party

Program Levels TOTAL \$ _____



2018 EVENT SPONSORSHIP OPPORTUNITIES (3) sponsors per event maximum

All sponsorships include company logo on promotional pieces, IREM® Hawaii website and event PowerPoint (when available), 6ft draped table for company literature, 2-3 minute time to address membership & 2 additional attendee registrations.

- January 18**.....\$700
Networking Pau Hana
- February 15**.....\$750
Property Tour & Pau Hana : Anaha Ward Village
- March 7**.....\$600
Hawaii Buildings, Facilities, Property Management Expo
Blaisdell Exhibition Hall - Pikake Ballroom, Luncheon
Topic: Emergency Preparedness
- March 8**.....\$700
Expo After-Party : Location TBD
- April 18**.....\$600
Hale Koa Hotel, Waikiki Ballroom 11:30 am - 1:30pm
Guest Speaker: Corey Campbell, Akamai Training & Consulting
- June 20**.....\$600
Hale Koa Hotel, Waikiki Ballroom, 11:30 am - 1:30pm
Guest Speaker: Corey Campbell, Akamai Training & Consulting
- July 18**.....\$750
Property Tour & Pau Hana : Park Lane
- August 16**.....\$700
Annual Meeting : Tchín Tchín Bar (location subject to change)
- September 19**.....\$600
Hale Koa Hotel, Waikiki Ballroom, 11:30 am - 1:30pm
Topic: Saving Energy to Save Money
- December 13**.....\$700
Holiday Pau Hana : Location TBD

Event Sponsorship TOTAL \$ _____



23rd ANNUAL AARON CHANEY SCHOLARSHIP GOLF TOURNAMENT

February 23, 2018 - Hawaii Prince Golf Club

- Tournament Sponsor** \$1750
 One three (3) person team, Tee Sponsor, Banner at registration/banquet, multiple tee signs around golf course, Recognition at dinner, Company logo on all promotional pieces, 2-3min mic time
- Grand Prize Sponsor** \$1500
 One three (3) person team, Banner at registration/banquet, Recognition at dinner, Company logo on all promotional pieces, 2-3 minute mic time
- Lunch Bento Sponsor** - Recognition & logo on screen at banquet \$900
- Dinner Sponsor** - Recognition & logo on screen at banquet \$1000
- Hole-In-One Sponsor** ~~\$750~~
Special Friends of IREM Price \$475
- Closest-To-The-Pin**
 [] Hole #A3 [] Hole #A5 [] Hole #C3 ~~\$600~~
Special Friends of IREM Price \$350

IREM® EDUCATIONAL OFFERINGS - (1) sponsor per event maximum

Opportunity to bring breakfast on one (1) day of the course. Opportunity to present your company to the students and attendees for 2-3 minutes. Banner/signage at location, recognition, & logo on promotional material. Dates & number of students registered may vary.

No immediate sponsorship fee as company is responsible for food/beverage. IREM Hawaii Chapter will coordinate date/location with sponsoring company.

- May 14** - ETH800: Ethics for the Real Estate Manager
- May 15 - 19** - CID201: Common Interests Developments: Managing Condominium Association Properties

Additional Sponsorship TOTAL \$ _____



COMPANY INFORMATION

Business Industry Categories

- Advertising
- Air Conditioning
- Asbestos Abatement
- Architecture & Engineering
- Asphalt/Maintenance/Repair/Construction
- Attorney
- Banking
- Communications
- Computers/Software
- Doors/Door Services
- Electrical
- Elevator Services
- Emergency Restoration Services
- Environmental Remediation
- Financial Planning
- Fire Protection
- General Contractor
- Heating
- Insurance Services
- Janitorial Services
- Landscape Services
- Painting & Wallcovering
- Parking Lot Maintenance/Repair
- Parking Lot Operations
- Plumbing
- Printing
- Property Maintenance
- Property Tax Services/Consulting/Appeals
- Roofing Consultant
- Roofing Contractor
- Roofing Distributor
- Screening Services
- Security Services
- Signage
- Sweeping Services
- Tree Services
- Uniform Rental/Direct Sales
- Waterproofing
- Window Cleaning/Maintenance
- Window Repair/Replacement

Company _____ Category _____

Website _____

Address _____

City/State/Zip _____

Business Phone _____ Fax _____

Primary Contact Name/Title _____

Email _____

2nd Contact (if any) _____ Email _____

Referred by (if applicable) _____

Discount to Members

- YES, I've filled out details on page 3
- NO, none at this time

Sign me up for a Committee

_____ Y _____ N
If yes, any preference? _____

Friend of IREM® PROGRAM FEES

Friend of IREM® Level (page 4)	
Event Sponsorship (OPTIONAL, page 5)	
Additional Sponsorship (OPTIONAL, page 6)	

TOTAL DUE \$ _____

PAYMENT METHOD

Check payable to the 'IREM Hawaii Chapter'

Credit Card

Please call me at this number for CC info: _____

(Note: Due to PCI regulations, we are no longer able to take hard copy registrations with personal credit card information)

Payments can be sent to:

IREM Hawaii Chapter No. 34 - 1259 A'ala Street, Suite 300. Honolulu 96817

Phone: (808) 384-2801 Fax: (808) 737-4977

Email high-resolution company logo to: Lauren Kagimoto - iremhawaii@gmail.com

* additional categories available upon approval of the chapter leadership